

**REPORT OF MONTHLY ACTIVITY**  
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**  
**DURING APRIL 2023**

**APRIL 2023**

| Sr. No. | Activities by India Tourism Offices / CIHMs / IITTM | Month of Activity | Proposed Activity   | Details of the Activity   | Paired States involved  | No. of Participants / Attendees | Any other relevant information   |
|---------|---|-------------------|---|---|---|---------------------------------|--|
| 1.      | IHM CHENNAI-600 113<br>TAMIL NADU                   | APRIL<br>27.04.23 | <b>SPECIAL TALK on “ROLE OF LOCAL INGREDIENTS IN PROMOTING AGRITOURISM IN JAMMU-KASHMIR AND LADAKH”</b> | <p>1.As per the guidelines issued by the Ministry, a special talk on “Role of Local Ingredients in promoting agri-tourism in Jammu-Kashmir and Ladakh” was organized on 27.04.2023.</p> <p>2.The session started by welcoming the audience</p> <p>3.A brief note on EBSB and its importance was shared</p> <p>4.Significance of role of local ingredients in sustaining the communities through agri-tourism in Union Territory of Jammu-Kashmir and Ladakh was highlighted to the audience</p> <p>5. Presentation and Discussion on various ways to implement agri-tourism in Jammu-Kashmir and Ladakh were discussed by the resource person.</p> <p>6.The talk was highly appreciated by all the students and staff who participated.</p> <p>7.The Nodal officer concluded by giving vote of thanks.</p> <p>8.The event was conducted in the Auditorium</p> | <b>IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir &amp; Ladakh)</b> | 178<br><br>Resource person: 1   | <p><b>Coordinators:</b><br/>Mrs. R. Parimala, Principal i/c<br/>Dr. J. Eugene, Lecturer, IHM Chennai</p> <p><b>Annexure:</b><br/><b>1. Pictures taken during the session</b></p> |

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**Students attending the SPECIAL TALK on “Role of local ingredients in promoting agri-tourism in Jammu-Kashmir and Ladakh” by Mr. Neha, Tourism Specialist and Environmental Activist, Chennai**